



Jusuru™

Compensation Plan

The Jusuru™ Reward

The Jusuru Reward Compensation Plan is based on a unilevel model, and we've added additional elements to increase your earning potential and keep you motivated. When you're Active, you're eligible to earn bonuses, commissions, and prizes based on your efforts. Jusuru offers you 9 unique and powerful opportunities to build and maintain a rewarding monthly income.

Team BUILDER Bonuses • 1 Unit = \$1 • 1 Case = 140 Units

Rankings:	Venture 1	Venture 2	Venture 3	Venture 4	Endeavor 1
Personal Sales Volume	140	140	140	140	140
Group Sales Volume	0	140	750	1500	3000
Downline Requirements	none	1 Active Leg	3 Active Legs	4 Active Legs, 2 of which are Venture 2 Legs	5 Active Legs, 2 of which are Venture 3 Legs
1st Level		3%	5%	5%	5%
2nd Level		3%	5%	5%	5%
3rd Level			3%	5%	5%
4th Level				3%	5%
5th Level					3%

Team LEADER Bonuses

Rankings:	Endeavor 1	Endeavor 2	Endeavor 3	Endeavor 4	Enterprise
Personal Sales Volume	140	140	140	140	140
Group Sales Volume	3000	3000	3000	3000	3000
Downline Requirements	5 Active Legs, 2 of which are Venture 3 Legs	5 Active Legs, 2 of which are Venture 4 Legs	5 Active Legs, 2 of which are Endeavor 1 Legs	5 Endeavor Legs, 2 of which are Endeavor 2 Legs	6 Endeavor Legs, 2 of which are Endeavor 3 Legs
Downline Sales Volume			15K	30K	75K
1st Level	5%	5%	5%	5%	5%
2nd Level	5%	5%	5%	5%	5%
3rd Level	5%	5%	5%	5%	5%
4th Level	5%	5%	5%	5%	5%
5th Level	3%	3%	3%	3%	3%
6th Level		1%	1%	1%	1%
7th Level			1%	1%	1%

Definitions

Active: Independent Representative (**IR**) maintains at least \$140 Personal Volume to be considered Active.

Active Leg: Any first level IR and their entire downline where at least one person is Active.

Compression: When an IR is terminated or is inactive, their downline is compressed upwards, filling the gap left by that IR.

Downline: All of the people below you are considered to be part of your downline.

Downline Volume: The total Qualifying Volume in an IR's entire downline.

Enroller (Sponsor): An IR who introduces the Jusuru business opportunity to a person(s) which results in that person(s) enrolling.

Group Volume: The Qualifying Volume from you and your entire downline through 5 levels.

Leg: A leg is each IR that is on your 1st level and all the IRs beneath them. An IR has as many legs as they have 1st level IRs.

Level: The position an IR has in a downline relative to their upline or downline IR.

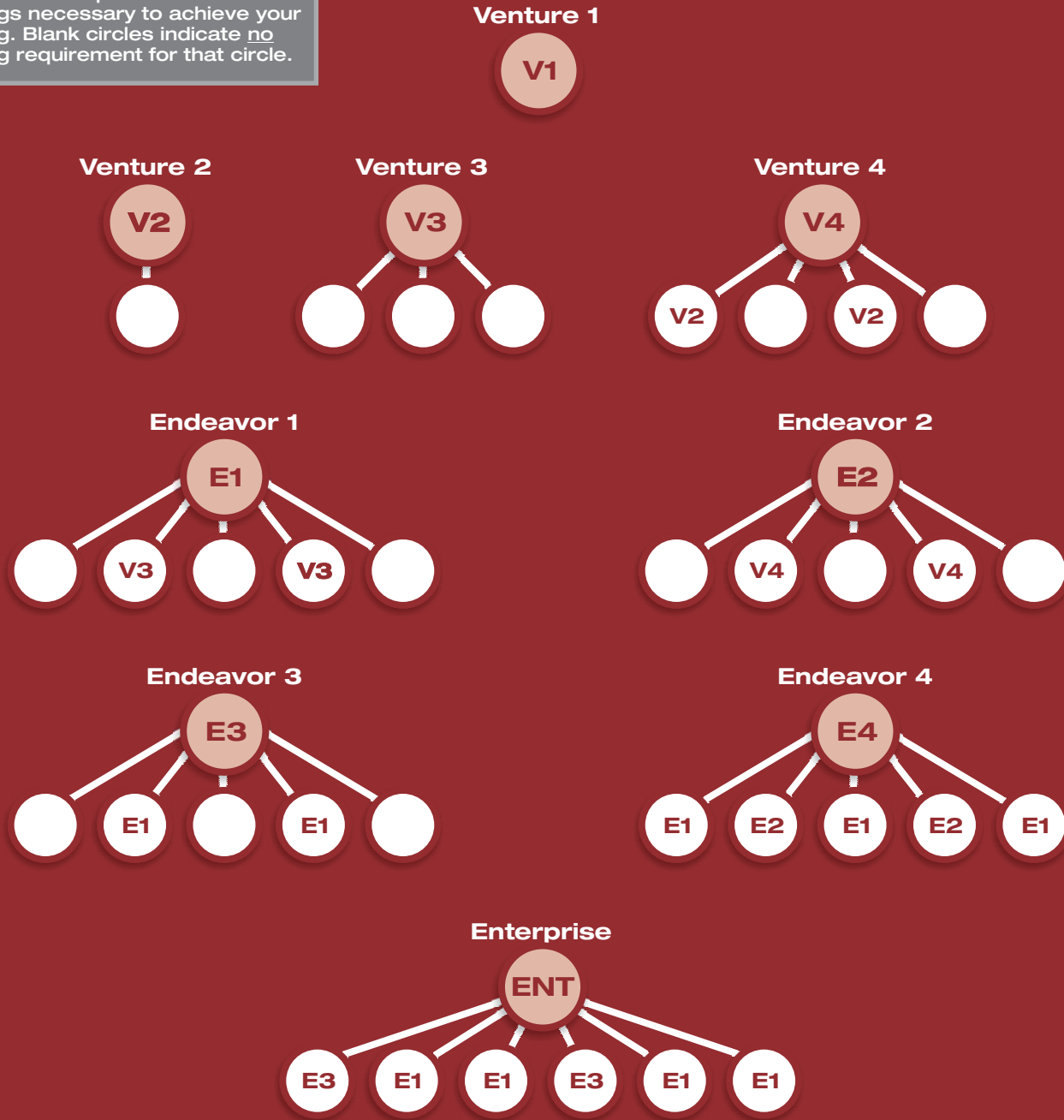
Personal Volume: The total Qualifying Volume of a single IR from orders personally placed and from orders placed from their direct customers.

Rank: The title that each IR is paid for which they qualify during that pay period.

Qualified Earnings: Includes Level Overrides, Turbo Infinity Bonuses and Fast Start Bonuses.

RANK ORGANIZATION OVERVIEW

NOTE: Downline rankings shown indicate lowest possible downline rankings necessary to achieve your ranking. Blank circles indicate no ranking requirement for that circle.



RETAIL COMMISSIONS

You can earn income by purchasing Jusuru products at the wholesale price and then selling them at the retail price. For your repeat customers, our Preferred Customer program offers a monthly auto-shipment of 2-pack or 4-pack bottles at a 15% discount off of the retail price. You receive the difference between the wholesale price and the preferred customer price as retail commission.

FAST START BONUS (FSB)

Active Independent Representatives (IR) earn up to 20% on all orders placed by IRs you personally sponsor within the first 60 days (begins from day of enrollment). You can potentially earn up to 3 Fast Start Bonuses when you help your personally enrolled sponsors sponsor others.

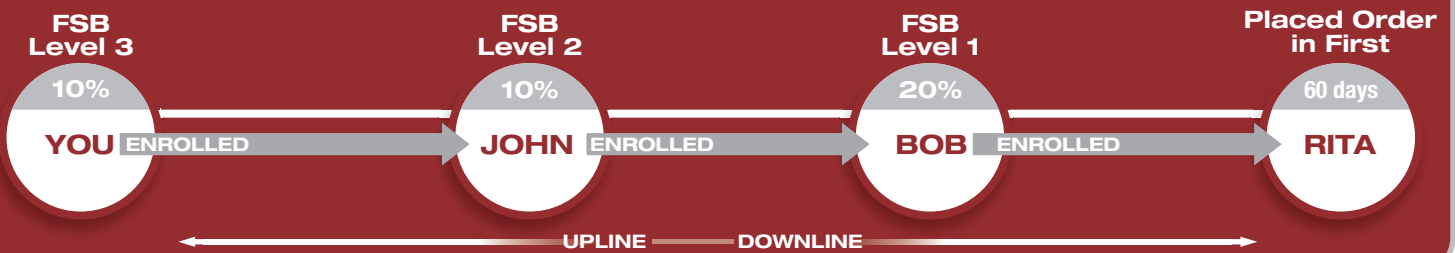
RANK:	VENTURE 1	VENTURE 2	VENTURE 3	VENTURE 4	ENDEAVOR 1+
FSB 1	15%	15%	20%	20%	20%
FSB 2		7%	10%	10%	10%
FSB 3			7%	10%	10%

How FSB Works:

Fast Start Bonuses (FSB) are paid to the Enroller Genealogy of a new recruit in the first 60 days of their enrollment.

The Enroller is the person who introduces a representative to the Jusuru opportunity.

Example below: Bob enrolled Rita who placed an order within her first 60 days of enrollment. Bob earns a FSB1 on Rita's order. John enrolled Bob so John earns a FSB2 on Rita's order. YOU enrolled John, so you earn a FSB3 on Rita's order.



ENROLLER BONUS

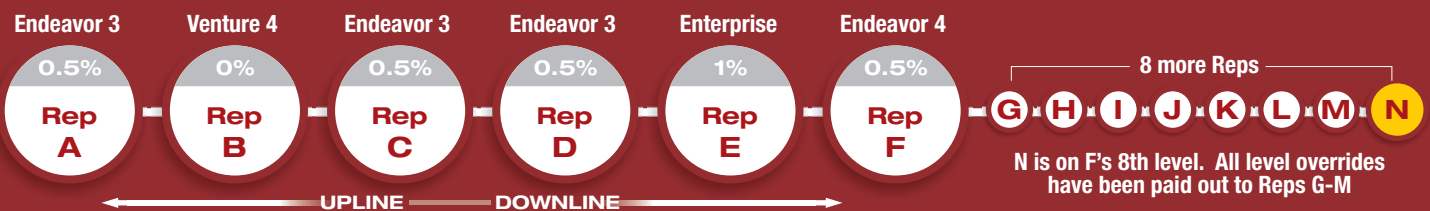
Earn 5% on all of the sales volume generated by IRs that you personally sponsor after their first 60 days. You will continue to earn this 5% on your personally-sponsored IRs for as long as they stay Active.

TURBO INFINITY BONUS (TIB)

Jusuru rewards its leaders with something special. As an Endeavor 3 (or any rank above), you are eligible to earn a Turbo Infinity Bonus (TIB) on sales volume beyond your seventh level, allowing you to access commissions from IRs in your downline organization infinity levels below you. The TIB pays out until 3% has been reached. Unlike other compensation plans, with a TIB, you aren't blocked by other IRs receiving the same or higher percentage as you.

RANKS:	ENDEAVOR 3	ENDEAVOR 4	ENTERPRISE+
TURBO INFINITY BONUS	0.5%	0.5%	1%

How TIB Works:



- The Turbo Infinity Bonus pays out on an order until 3% has been paid in TIB or there are no other IRs to pay.
- You are not blocked by other representatives receiving the same or higher TIB percentage as you!
- Example above: 2.5% TIB paid to C-F (Being below an Endeavor 3, B does not qualify) so A receives the remaining 0.5% before the Cap is met.

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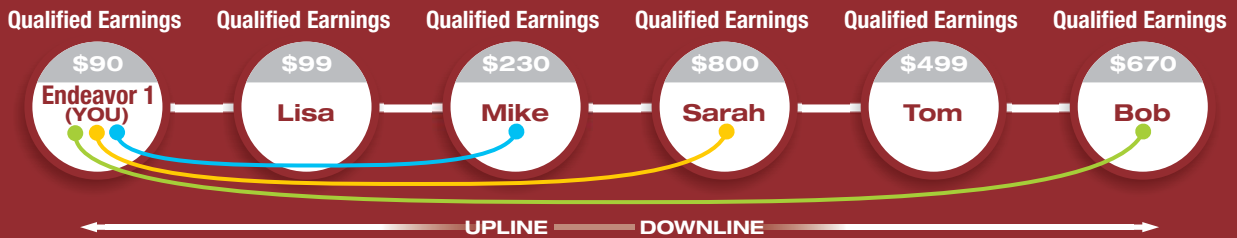
CHECKMATCH BONUSES

As a leader, you're eligible to earn a matching percentage of your downline's qualified earnings. Qualified earnings are based on Fast Start Bonuses, Team Commissions, and Turbo Infinity Bonuses. When IRs in your downline earn a commission check with a minimum of \$100, \$250, or \$500 in qualified earnings, you're paid on the entire amount of the check, not just the minimum amount for that Checkmatch Bonus. This bonus pays out through each Active leg, and each branch of each Active leg, potentially allowing you to earn up to 3 separate Checkmatch Bonuses, multiple times.

RANK:	ENDEAVOR 2	ENDEAVOR 3	ENDEAVOR 4	ENTERPRISE+
CHECK MATCH 1	10%	15%	20%	25%
CHECK MATCH 2		10%	15%	20%
CHECK MATCH 3			10%	15%

How CHECKMATCH Works:

- **Check Match 1** - Mike has at least \$100 in Qualified Earnings so You will receive 25% on all of Mike's Qualified Earnings. $25\% \times \$230 = \57.50 Note: below, Lisa did not earn \$100 so the Checkmatch 1 bonus originates to the 1st \$100 earner.
- **Check Match 2** - Sarah has at least \$250 in Qualified Earnings so You will receive 20% on all of Sarah's Qualified Earnings. $20\% \times \$800 = \160
- **Check Match 3** - Bob has at least \$500 in Qualified Earnings so You will receive 15% on all of Bob's Qualified Earnings. $15\% \times \$670 = \100.50 Note: Tom did not earn \$500 so the Checkmatch 3 bonus originates to the 1st \$500 earner.
- Imagine this scenario in every leg and every branch of every leg, providing you exponential earnings!



PREFERRED CUSTOMER POOL

When you enroll your customers on Autoship, they become Preferred Customers, enabling you to earn shares that make you eligible to earn 1% of the entire Company's total commissionable volume. The more Preferred Customers you have, the more shares you earn, allowing you to earn a larger percentage of the Preferred Customer Pool.

CAR PROGRAM

As an Endeavor 3 or above, Jusuru rewards you by giving you up to \$1,000 a month for a company approved luxury car. To qualify for the Car Program, you must maintain this "paid-as" rank or higher for three consecutive months.

All references to income, implied or stated, through the Jusuru Compensation Plan are for illustration purposes only. Jusuru does NOT guarantee any level of income or earnings to any Independent Representative. Earnings from the Jusuru Compensation Plan solely depend on sales and each Independent Representative's skill, ability, and personal application.